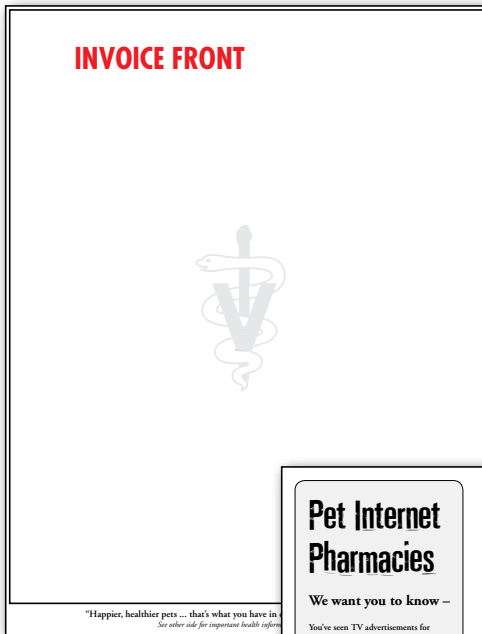


Laser Invoice Paper Pet Internet Pharmacies

(Standard or Customized For Your Practice)

Deliver your important pet health message on the back of your computer generated client invoice.

This laser invoice paper is an inexpensive client communication tool explaining why your hospital pharmacy is the pet owner's best choice verses online pet pharmacies.



INVOICE BACK

Pet Internet Pharmacies

We want you to know –

You've seen TV advertisements for Internet pet pharmacies – they promote the convenience of home shopping with the benefit of big savings but are they a wise option for you and your pet?

While most online pharmacies are trustworthy, some have questionable ethics and even some of the top pharmacies have been fined in several states. You are always welcome to call our office to discuss any questions you may have with veterinary online pharmacies.

Please review the important benefits our pharmacy offers to you and your pet.

Keeping your pet healthy and happy is important. From routine, to advanced optimal care, our veterinary practice is proud to offer the very best in veterinary medicine.

Thank you – We appreciate your business!

Why Our Hospital Pharmacy Is Your Best Choice –

PRICE Internet Pharmacies are not always the cheapest source for medication. Our price for most items is typically less than most Internet Pharmacies would charge. In addition, some medications are temperature sensitive and require next day or 2nd day air delivery, which adds to the cost. Prescriptions sometimes need a signature on delivery, so you need to be home to receive the shipment.

REBATES Our veterinary practice also passes on manufacturers' promotions and/or rebates and these frequently result in greater savings. These rebates are not usually available from online stores or catalogs.

CONVENIENCE Using an Internet pharmacy means a delay in getting your medication. It typically takes 1-2 days for the online pharmacy to contact us and process the prescription, then there's a 2-5 day shipping time.

SAFETY Any prescription medication purchased from our hospital has been inspected and approved by the FDA, and manufactured and packaged according to U.S. government regulations. Medications purchased online may have been purchased outside the United States and have different strengths and labeling than U.S. products. Sometimes you can tell by checking the label. If approved by the FDA, it should say: "Caution: Federal law restricts this drug to be used by or on the order of a licensed veterinarian." Do not use products that do not have this warning or if the label has been removed.

GUARANTEE Pharmaceutical manufacturers will only honor product guarantees when the medications are prescribed by and purchased from the pet's veterinarian. Internet and mail-order catalogs, do not qualify for these guarantees.

INSURANCE Pet insurance companies require that all prescriptions be FDA approved. If you have pet health insurance you may be reimbursed on medications when purchased from a legal online pharmacy. You will be required to provide a copy of your veterinarian's prescription order and a copy of the Internet pharmacy's invoice. When you purchase a prescription from our hospital there is no additional paperwork. Your hospital office call along with any prescription is all that is needed on one invoice for easy submission to your insurance company.

EDUCATION Every week representatives from companies like Bayer, Pfizer, Novartis, Merck, and others visit our office. These representatives have access to the latest data and research, and are a valuable source of up-to-the-minute information. In addition, our staff regularly attends veterinary conferences and reads the latest veterinary medical journals and research papers. We stay up-to-date on the latest disease trends in our region and stay ahead of recent advances in veterinary medicine. However, our first source of information about products and treatment protocols are the pharmaceutical representatives. Because we offer a full-service dispensing pharmacy on site, these folks make a point of visiting our hospital frequently.

© 2009

phil winter's marketing communications Practice Order Information fax to 888-302-8832

Practice Name: _____

Veterinarian: _____

Circle Credit Card Type: VISA MASTERCARD AMX DISCV

C.C. #: _____

Exp. Date: _____ CVC# _____

Address: _____

City: _____

State/Zip: _____

Phone #: _____

FAX #: _____

Contact Person: _____

Signature: _____

INVOICE PAPER - PET INTERNET PHARMACIES

- 200 invoice sheets \$39.95 + s/h
- 400 invoice sheets \$76.95 + s/h
- 600 invoice sheets \$110.95 + s/h
- 800 invoice sheets \$146.95 + s/h
- 1000 invoice sheets \$179.95 + s/h
- 2000 invoice sheets \$349.95 + s/h

Customized Invoice Paper - Pet Internet Pharmacies

- Customized Invoice - "Pet Internet Pharmacies"
(we will send you a layout proof for you to edit)

This invoice paper can be completely customized for your practice with your practice name and logo, **PLUS** you can change/add any photo or text copy that would better meet your practice requirements.

Setup/Layout charge is \$99.

Printing charge is:

- 1000 invoice sheets - \$199.95
- 2000 invoice sheets - \$349.95
- 5000 invoice sheets - \$749.95

Include AAHA Logo

- YES
- NO



Comments: _____



phil winter's marketing communications
800-803-8832 • fax 888-302-8832