

Pet Wellness Exam Report Card with Dental Report

Wellness Report Order Form

fax to 888-302-8832

CUSTOM DESIGNED FOR YOU –
We custom design these client communication tools to meet your unique practice requirements.

Wellness Report Card (color front & back)

- Setup/Customized Design Canine Exam is \$179
- Setup/Customized Design Feline Exam is \$179
- print 500 - \$240 print 1000 - \$275
- print 2000 - \$450 print 4000 - \$589

OPTIONAL BACKSIDE add \$49 setup/design plus additional print charge. We can put anything on the backside you desire (sample shows vaccination and blood work info)

- 500 - add \$99 1000 - add \$119
- 2000 - add \$129 4000 - add \$139

What would you like featured on the backside of the wellness report:

Practice Name: _____

Veterinarian: _____

Circle Credit Card Type: VISA MASTERCARD AMX DISCOV

C.C. #: _____

Exp. Date: _____ CVC# _____

Address: _____

City: _____

State/Zip: _____

Phone #: _____

FAX #: _____

Contact Person: _____

Signature: _____

Include AAHA Logo Yes No

Include your hospital logo Yes No

email to: phil@philwinter.com



Stockdale Animal Hospital
Dr. Judith Jones • Dr. Tom Williams
CANINE EXAM REPORT

Please call us if you have any concerns or questions:
1234 Pet Care Lane ph. (987) 654-3210
Anytown, MI 55428 www.myhospitalwebsite.com

PATIENT INFORMATION Date: _____

Name: _____

Age _____ Temp _____ Pulse _____ Resp _____

Weight _____ Weight change from last visit? _____

Male Female Spayed/Neutered Yes No

Behavioral Concerns? Yes No BCS Score _____

Weight _____ _____ _____

PHYSICAL EXAM

1. Coat, skin, and lymph nodes	<input type="checkbox"/> Normal <input type="checkbox"/> Abnormal	6. Heart	<input type="checkbox"/> Normal <input type="checkbox"/> Abnormal
2. Eyes	<input type="checkbox"/> Normal <input type="checkbox"/> Abnormal	7. Respiratory system	<input type="checkbox"/> Normal <input type="checkbox"/> Abnormal
3. Ears	<input type="checkbox"/> Normal <input type="checkbox"/> Abnormal	8. Abdomen and digestive tract	<input type="checkbox"/> Normal <input type="checkbox"/> Abnormal
4. Gums & teeth	<input type="checkbox"/> Normal <input type="checkbox"/> Abnormal	9. Urogenital system	<input type="checkbox"/> Normal <input type="checkbox"/> Abnormal
5. Musculoskeletal system	<input type="checkbox"/> Normal <input type="checkbox"/> Abnormal	10. Nervous system	<input type="checkbox"/> Normal <input type="checkbox"/> Abnormal

Comments: _____

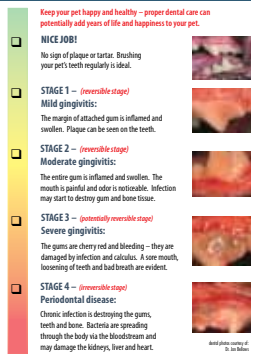
CANINE NEEDS **CANINE DENTAL REPORT CARD**

<p>UP TO 1 YEAR</p> <p><input type="checkbox"/> Comprehensive Exam</p> <p><input type="checkbox"/> Microchip</p> <p><input type="checkbox"/> Spay/Neuter</p> <p><input type="checkbox"/> Behavioral training</p> <p><input type="checkbox"/> Parasite check (stool)</p> <p><input type="checkbox"/> Leptospirosis</p> <p><input type="checkbox"/> Distemper/Adenovirus/Parainfluenza, Parvo</p> <p><input type="checkbox"/> Lyme disease</p> <p><input type="checkbox"/> Kennel cough</p> <p><input type="checkbox"/> Rabies</p> <p><input type="checkbox"/> Heartworm test and prevention</p> <p><input type="checkbox"/> Flea/Tick prevention</p> <p><input type="checkbox"/> Rabies</p> <p><input type="checkbox"/> Dental plaque prevention</p> <p><input type="checkbox"/> Flea/Tick prevention</p>	<p>1 TO 6 YEARS</p> <p><input type="checkbox"/> Comprehensive Exam</p> <p><input type="checkbox"/> Parasite check (stool)</p> <p><input type="checkbox"/> Senior blood profile</p> <p><input type="checkbox"/> Urinalysis</p> <p><input type="checkbox"/> Leptospirosis</p> <p><input type="checkbox"/> Distemper/Adenovirus/Parainfluenza, Parvo</p> <p><input type="checkbox"/> Lyme disease</p> <p><input type="checkbox"/> Kennel cough</p> <p><input type="checkbox"/> Rabies</p> <p><input type="checkbox"/> Rabies/Lev. Vaccine</p> <p><input type="checkbox"/> Dental (30-60 days)</p> <p><input type="checkbox"/> Dental (immediately)</p> <p><input type="checkbox"/> Weight control</p> <p><input type="checkbox"/> Heartworm test and prevention</p> <p><input type="checkbox"/> Flea/Tick prevention</p>	<p>7+ YEARS</p> <p><input type="checkbox"/> Comprehensive Exam</p> <p><input type="checkbox"/> Microchip</p> <p><input type="checkbox"/> Parasite check (stool)</p> <p><input type="checkbox"/> Senior blood profile</p> <p><input type="checkbox"/> Thyroid screen</p> <p><input type="checkbox"/> Urinalysis</p> <p><input type="checkbox"/> Leptospirosis</p> <p><input type="checkbox"/> Distemper/Adenovirus/Parainfluenza, Parvo</p> <p><input type="checkbox"/> Kennel cough</p> <p><input type="checkbox"/> Rabies</p> <p><input type="checkbox"/> Rabies/Lev. Vaccine</p> <p><input type="checkbox"/> Dental (30-60 days)</p> <p><input type="checkbox"/> Dental (immediately)</p> <p><input type="checkbox"/> Weight control</p> <p><input type="checkbox"/> ERG</p> <p><input type="checkbox"/> Blood pressure check</p> <p><input type="checkbox"/> Heartworm test and prevention</p> <p><input type="checkbox"/> Flea/Tick prevention</p> <p><input type="checkbox"/> Cholesterol/Albumin/8-ly</p>
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RESULTS AND FOLLOW-UP

Full color front and backside.

Pet owners want to keep their pet happy and healthy - Give your clients a report card check list of the professional care their pet needs for optimum health.



BACKSIDE

Canine Vaccines

Distemper – A highly contagious viral disease. You will find the disease wherever there are dogs. It affects the respiratory and nervous system eventually causing death.

Hepatitis – A contagious viral disease of the liver and can also cause severe kidney damage.

Leptospirosis – A bacterial infection carried by many wild animals. Dogs affected usually have a history of swimming in stagnant or slow-moving water.

Parvovirus – A highly contagious and often fatal disease affecting the G.I. tract. Severe vomiting and bloody diarrhea leading to dehydration and death.

Parainfluenza – Frequently referred to as one of the "kennel cough" diseases. This virus is highly contagious and causes a dry hacking cough.

Bordetella – Part of the kennel cough complex. Symptoms include severe coughing spells sometimes followed by vomiting and gagging. Some dogs may also have watery eyes and a nasal discharge.

Coronavirus – Affects the G.I. tract. Very similar to parvovirus but usually not as severe.

Lyme Disease – A bacterial disease caused by a bite from an infected tick. Can cause permanent and painful disabilities. It can cause lameness, joint and muscle pain, fever and depression.

Rabies – A disease feared by all. The virus attacks the brain. There is no treatment available for pets so the disease is always fatal. Pets are exposed to rabies by a bite from a wild animal.

Zoonotic Disease Prevention

Zoonosis refers to a parasite or disease, like rabies, that can be passed from animal to humans. Members of your family can unknowingly pick up zoonotic parasites at the park, on a sidewalk, or even in their own backyard.

Children are especially vulnerable to zoonotic parasites, mostly because children play outside and sometimes have a tendency to put objects in their mouths.

The most common zoonotic parasites are roundworms and hookworms. In fact, in the U.S. alone, nearly 20% of children contact roundworms from their pets each year.

According to the United States Centers for Disease Control and Prevention, dog and cat parasites can be transmitted to humans, especially young children and immunosuppressed family members. These parasites can cause potentially serious health problems, ranging from skin rashes to intestinal disease, blindness, seizures, encephalitis or meningitis.

We strongly recommend the use of a strategic monthly parasite preventative to be given to all dogs, especially those with ANY environmental contact outside the yard.



Roundworm effect on the eye

A Guide To Your Pet's Blood Work

A simple blood test will give your veterinarian information that can uncover potential medical problems. It is recommended prior to anesthesia and surgery and also for our senior pets. Blood work allows us to check critical bodily functions, such as the liver and kidneys.

Remember, early diagnosis means better disease management and prevention, and a longer, happier life for your pet.

BLOOD CHEMISTRY

Albumin (ALB)
A protein produced by the liver. Reduced levels can point to chronic liver or kidney disease, intestinal disease, or intestinal parasites such as hookworms.

Alanine Aminotransferase (ALT)
An enzyme that becomes elevated with liver disease or injury.

Alkaline Phosphatase (ALP)
An enzyme produced by the cells lining the gall bladder and its associated ducts. Elevated levels can indicate liver disease or Cushing's syndrome.

Amylase (AMYL)
An enzyme produced by the pancreas to aid in digestion. Elevated blood levels can indicate pancreatic or liver disease.

Blood Urea Nitrogen (BUN)
BUN is produced by the liver and excreted by the kidneys. Abnormal levels can indicate dehydration and liver or kidney abnormalities.

Calcium (Ca²⁺)
Increased levels can be seen with diseases of the parathyroid gland and kidneys, or as an indicator of certain types of tumors.

Cholesterol (CHOL)
Elevated levels of cholesterol are seen in a variety of disorders including genetic disease, liver and kidney disease, and hypothyroidism.

Blood Glucose (GLU)
High levels can indicate diabetes. In cats, high levels can indicate stress, which can merely be a result of the trip to the veterinary hospital. Low levels indicate liver disease, infection, or certain tumors.

Phosphorus (PHOS)
Elevated levels can be an indicator of kidney disease.

Total Bilirubin (TBIL)
Bilirubin is secreted by the liver into the intestinal tract. Bilirubin levels are useful in diagnosing anemia and problems in the bile ducts.

Total Protein (TP)

The level of TP can detect a variety of conditions, including dehydration and diseases of the liver, kidney, or gastrointestinal tract.

ELECTROLYTES
Sodium, Potassium, Chloride (Na⁺, K⁺, Cl⁻)

The balance of these electrolytes is vital to your pet's health. Abnormal levels can be life threatening. Electrolyte testing is important in evaluating vomiting, diarrhea, dehydration and cardiac symptoms.

HEMATOLOGY

Hematocrit (HCT)
Provides information on the amount of red blood cells (RBCs) present in the blood. A low hematocrit indicates anemia.

Complete Blood Count (CBC)
A CBC provides detailed information on red blood counts (RBC), white blood counts (WBC) and platelets. The total WBC and differential (individual cell counts) can indicate infection, leukemia, stress, inflammation, or an inability to fight infection. Low platelets can indicate a bleeding problem. Surgery can be delayed if anemia, infection, or especially a low platelet count is present. These conditions can cause serious surgical complications.

Morphologic Inspection
Looking at the cells through a microscope can provide information on the type of anemia or inflammation, or other abnormalities such as leukemia.

Serum T4
This is a measurement of the level of thyroid hormone circulating in the blood stream and is helpful in identifying thyroid disease. Thyroid disease occurs in both dogs and cats, and can have a serious impact on health if left untreated.

BACKSIDE can include information on diseases vaccinations can protect against along with a guide to blood work or most anything you desire.

Pet owners cannot buy goods and services that they are not aware of - educate your client today!

phil winter's marketing communications

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