

Spaying & Neutering Brochure

(Standard or Customized For Your Practice)

Pet Owners Ask: Why should I use your services?

Differentiate your practice from the competition by educating clients with the information and answers they need to make smart choices for their pet.

NEW!

Customized Spaying & Neutering Brochure



Spaying or neutering your pet is an important part of pet ownership and an important choice to keep your pet happy and healthy.

What are the benefits of spaying or neutering your pet?

Research has shown that altered pets have a longer life expectancy than pets that have not been spayed or neutered.

Female pets altered before their first heat cycle have a significantly reduced chance of developing breast, uterine and ovarian cancer. In addition, spayed pets can't develop *pyometra* (an infection of the uterus) that can result in death.

Males altered before they become sexually mature can prevent Benign Prostatic Hyperplasia (BPH). They are less aggressive and less likely to exhibit unwanted behaviors, such as spraying, inappropriate elimination and mounting. In addition, they will have less desire to roam the neighborhood. This often results in fights and bite wounds that require veterinary care. Even more traumatic is the anguish of your family pet being hit by a car.

When should my pet be altered?

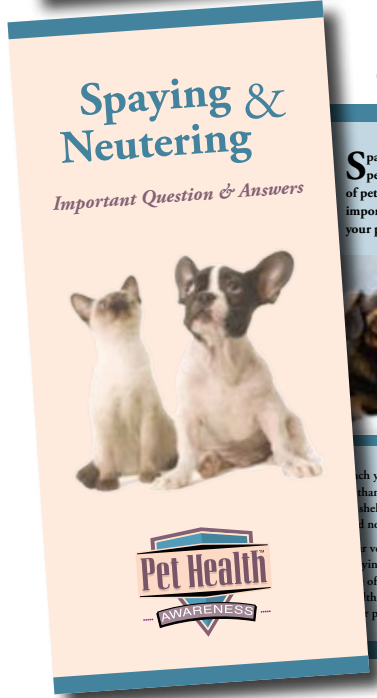
We recommend all pets be altered around six months of age - before they become sexually mature.

Are the anesthesia and surgery safe?

Spaying is considered major surgery because the incision is made through the abdomen. Neutering is considered minor surgery, however, both are done under anesthesia. While there is always an inherent risk with any anesthesia, we use a safe protocol for all surgery patients. Your pet's vital signs are closely and constantly monitored during surgery. After surgery, our nursing staff will observe your pet until he/she is fully awake, safe and comfortable.

We advise a pre-surgery blood screen.

This is important because it allows us to determine your pet's kidney and liver function prior to undergoing anesthesia. The liver and kidneys are the organs that break down the anesthetic drug and remove it from the body. Knowing, rather than assuming, their ability to process the anesthesia is an added safety benefit for your pet.



Standard Spaying & Neutering Brochure

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phil winter's marketing communications Practice Order Information fax to 888-302-8832

Practice Name: _____

Veterinarian: _____

Circle Credit Card Type: VISA MASTERCARD AMX DISCV

C.C. #: _____

Exp. Date: _____

Address: _____

City: _____

State/Zip: _____

Phone #: _____

FAX #: _____

Contact Person: _____

Signature: _____


Standard Spaying & Neutering Brochure

- Standard Brochure - "Spaying & Neutering"
- | | | |
|--|--|---------------------------------|
| <input type="checkbox"/> 100 brochures | <input type="checkbox"/> 400 brochures | \$39.95/100
plus S/H |
| <input type="checkbox"/> 200 brochures | <input type="checkbox"/> 500 brochures | |
| <input type="checkbox"/> 300 brochures | <input type="checkbox"/> 600 brochures | |

Customized Spaying & Neutering Brochure

- Customized Brochure - "Spaying & Neutering"
(we will send you a layout proof for you to edit)

These brochures can be completely customized for your practice with your practice name and logo, **PLUS** you can change/add any photo or text copy that would better meet your practice requirements.

- Setup/Layout charge is \$239.
- Printing charge is:
- | | | | |
|---|------------------------------|-----------------------------|---|
| <input type="checkbox"/> 1000 brochures - \$520 | <input type="checkbox"/> YES | <input type="checkbox"/> NO |  |
| <input type="checkbox"/> 2000 brochures - \$640 | | | |
| <input type="checkbox"/> 4000 brochures - \$880 | | | Add Optional Super High Gloss Coating \$27/1000 |
| | <input type="checkbox"/> YES | <input type="checkbox"/> NO | |

Comments: _____



phil winter's marketing communications
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